

# Runner Magazine

<https://runnerdetroit.run>



**Runner Magazine** is a grassroots publication project based in Detroit, Michigan that investigates and publishes work and ideas by artists, thinkers and other kinds of cultural producers in an effort to prompt active discourse, expand their reach and highlight their voices in local, national and international conversations. We are interested in uncovering, sharing and archiving stories of creative innovation and revolutionary spirits throughout the city's history until now, calling attention to Detroit as a historical and contemporary influence around the world.

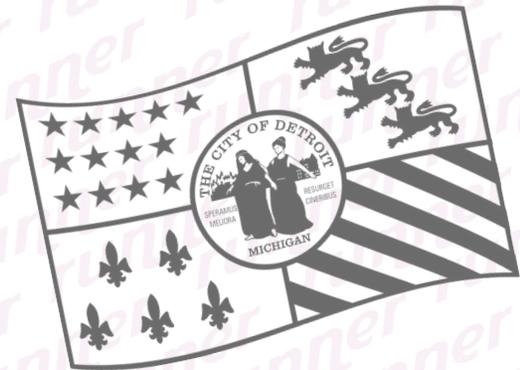
Since the first piece was published in April 2020, **Runner Magazine** has worked with over 100 different contributors to develop pieces ranging from critical essays to music videos and dance mixes to interviews. We strive to remain adaptable to the formats submitted in order to reach our goal to be a sufficient platform of communication and critical thought for the creative and cultural communities of Detroit.

All published pieces are free to access on our website at <https://runnerdetroit.run>

We also publish printed issues annually, which are available for purchase.

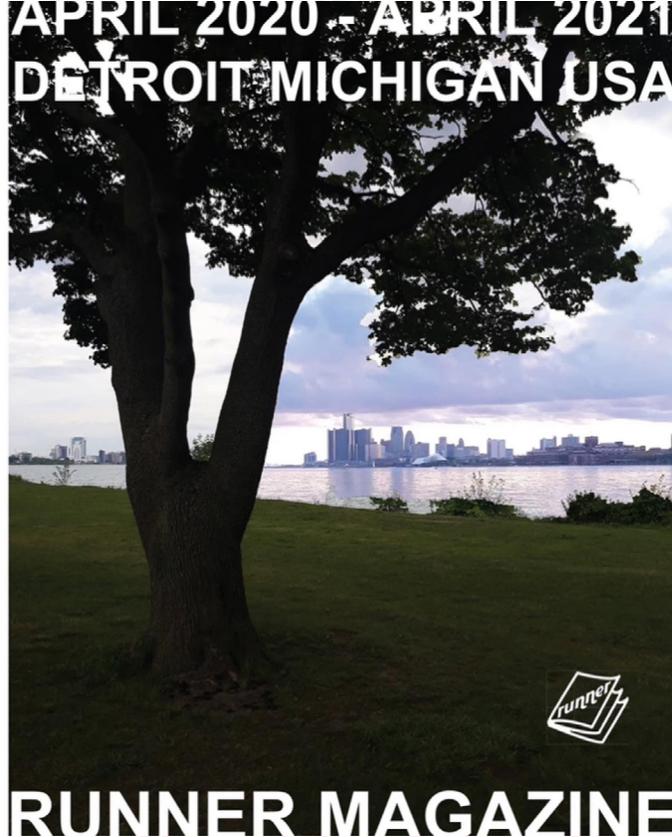
Founder and Lead Editor: Ashley Cook

Editor: Marissa Jezak



# ISSUE 1

RUNNER MAGAZINE APRIL 2020 - APRIL 2021 DETROIT MICHIGAN USA



\$40

April 2020-April 2021 Print Issue

38 texts / 250 pages in full color

SOLD OUT





# Up-Cycled Jewelry Capsule Collection by EDR

Up-Cycled Jewelry Capsule Collection by EDR  
EAT DA RICH | December 21, 2020

\*All photos courtesy of EAT DA RICH

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# An Exclusive Renaissance

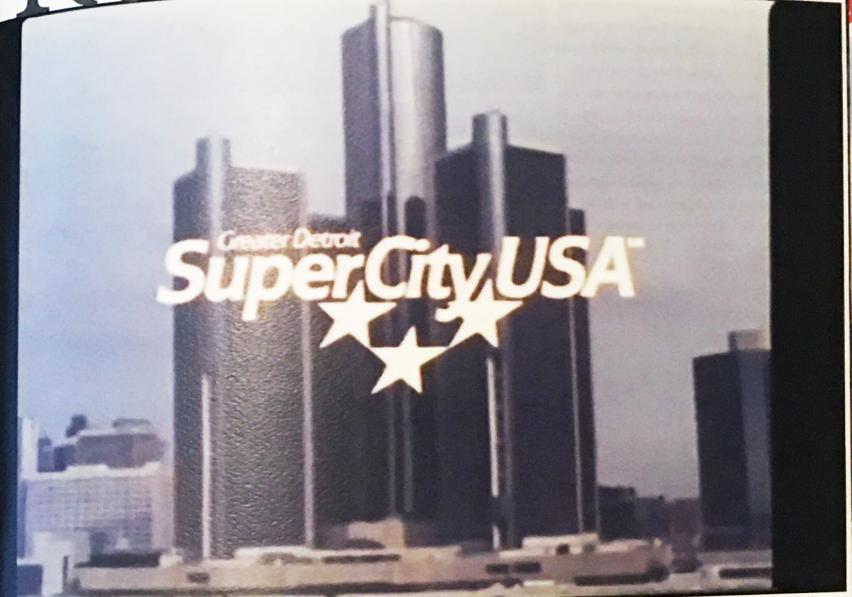


Fig. 1 Film still of the Detroit promotion video "Greater Detroit, Super City USA" (1983) © Detroit Historical Society

"To truly know a city, we must know who believes in it, who invests in it, who has a stake in its future."

Anyone who has ever been to Detroit can't help but notice the eye-catching Renaissance Center. As the tallest building in all of Michigan this massive complex clearly dominates Detroit's skyline. It's both intriguing and repellent, intriguing by its mere size and its futuristic look, repellent by its unapproachable and defensive

appearance. The building's name tells much of its story. In the 1970s, Detroit had begun to suffer from the effects of "white flight" and neglect, end-products of a failing (mono-)economy, racial inequality and civil unrest. Detroit, still a city of approximately 1.5 million people at the time, was heavily scarred by the 1967 Detroit Uprising and the city's leaders were looking for ways to bring their city back. As a consequence of the racial polarization and rising crime rate, money began to flow out of the city into the suburbs. Businesses

relocated to suburban malls, professional sports teams moved out of the city.<sup>1</sup>

The idea of branding a 'Renaissance' was conceived by Henry Ford II, CEO of the Ford Motor Company, in 1970; together with other powerful Detroit businessmen as well as then-mayor Roman Gribbs and then-governor of Michigan George Romney, he founded Detroit Renaissance, Inc., a private non-profit development organization to stimulate building activity with-

An Exclusive Renaissance  
Eosmie Hagen | April 26, 2021

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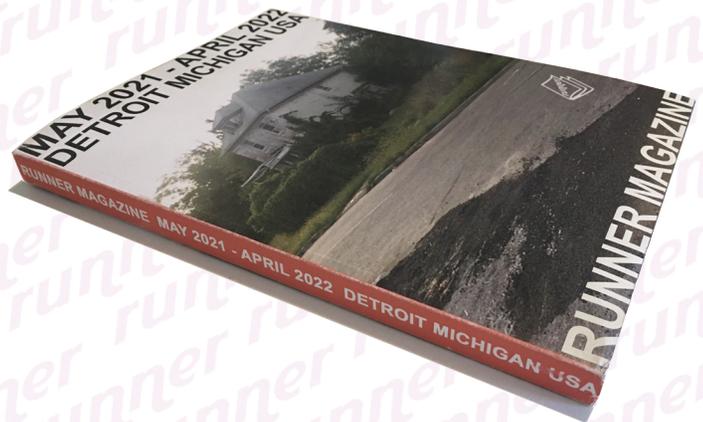
# ISSUE 2

MAY 2021 - APRIL 2022  
DETROIT MICHIGAN USA

RUNNER MAGAZINE MAY 2021 - APRIL 2022 DETROIT MICHIGAN USA



RUNNER MAGAZINE



\$40

May 2021-April 2022 Print Issue

39 texts / 250 pages in full color

Available for purchase



# water-lily: Reflections on Illness and Identity

calcium channel blocker  
beta blocker  
blood thinner  
iv: saline  
.magnesium  
.potassium  
burning through my veins...  
feels like my blood is on fire

*burning*

volatile  
vaporous  
empty

cant lift my arms  
cant do anything...

useless.  
powerless.

trazodone

*trapped*

aching,  
disintegrating bones

restless  
wide awake, staring out the window  
at pitch black nothing  
looking for a way out

watching  
static animals  
on a screen

spacing

sitting on the bathroom floor  
waiting for the sun to rise  
to wait some more

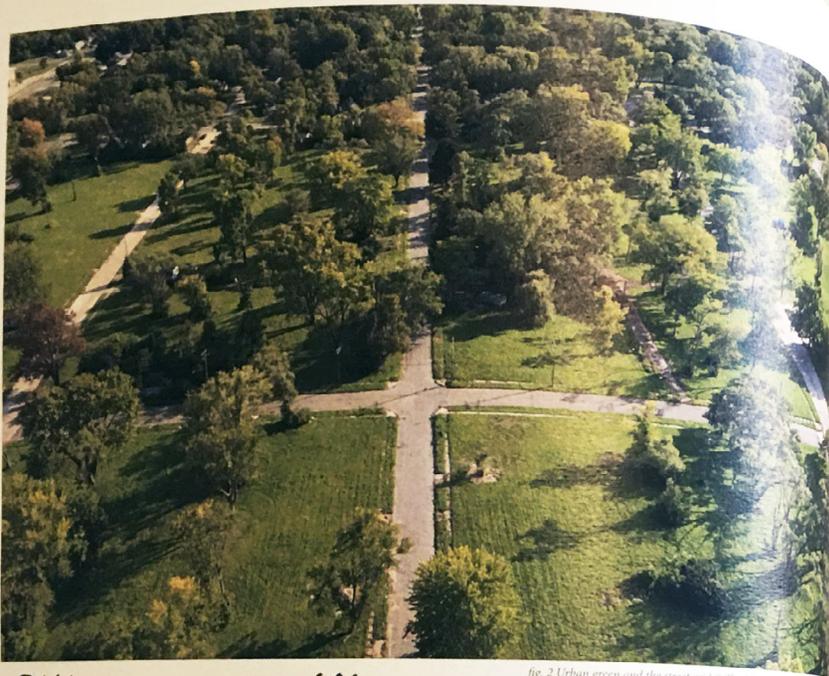


fig. 2 Urban green and the street grid © The Detroit News

# Future City

The ongoing COVID-19 pandemic has turned a lot of peoples' lives upside down, and in particular, the lives of urbanites. Because of the lock-down, our radius of movement and social circles have been reduced dramatically, with our immediate environment, our neighborhoods and communities, gaining much greater importance. As we have been pushed towards a predominantly local life, our cities have been put on a stress test to prove their livability and their qualities. The poly-centric city, composed of autarchic neighborhoods is a very primal idea of urban habitation in a way, but has been getting more consideration by urban planners and architects around the globe in recent years. Obviously the pandemic has been acting as a catalyst for this trend because many cities have been struggling to provide healthy environments during these challenging times.

In comparison to other major cities, Detroit seems to offer something numerous city dwellers long for, most notably these days: space. We long for space for ideas, space to unfold and express ourselves, space for opportunities. With about 23% of its city limits vacant, Detroit blatantly stands out in comparison to other urban areas. For that reason Detroit doesn't read

quite like the usual city, it doesn't have the classical symptoms; it's not dense, it is sparse. Relatively, it is a thin carpet of habitation. It's strongest contextual components are vegetal and infrastructural: foliage and roads; it is rather an urban landscape than a city per se.<sup>1</sup> It's monotonous and seemingly endless street-grid labels the fabric "urban"; without this predominant infrastructure, Detroit wouldn't qualify as a city to the beholder's eye. The infrastructure superimposes everything.

The state of not quite being a regular city is one of the reasons why Detroit has had a somewhat exceptional connection to the German capital of Berlin. This connection is made in spirit also through techno music, underground culture, the arts. Both cities have also been scarred by traumatic socio-political events, hardship and sublime urban developments. From the 60s

through to the 80s, Detroit and Berlin were two cities of neglect and were both marked by segregation. After the fall of the famous Berlin wall, Berlin's re-development slowly took off and left Detroit behind; at that time, not much redevelopment was happening in the Motor City. As Detroit is seemingly slowly recovering, looking back at the development of Berlin might help to understand what could be at stake when imagining Detroit's future; maybe Berlin can serve as a prediction of how Detroit's urban landscape might develop if the wrong people are in charge. Just like Berlin a couple of decades ago, Detroit has the quite unique opportunity to redefine what kind of urban environment it wants to be. As Berlin has been through massive changes in the last couple of decades, there seems to be a feeling of nostalgia for the city in the 90s. And Detroit seems to be a reminder of how Berlin used to be in many ways, it seems to capture the spirit that Berlin is holding on to.

As mentioned above, both cities share a history of division, although different political events led up to those divisions – Berlin was physically divided while Detroit's division was less obvious as the division



fig. 1 A reminder of what used to be © Detroit Future City

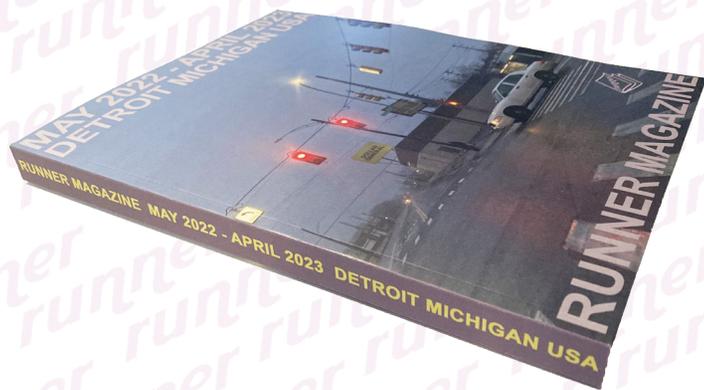
wasn't of physical nature, but led up to a similarly divided society through redlining and institutional racism. Both share a history of former glory and subsequent destruction. Both have been through battles of different kinds; Berlin has been heavily destroyed during World War II, Detroit was massively devastated during the Uprising of '67 and the city has experienced severe neglect even before and ever since. Both cities have triggered a strong sense of community and togetherness as the people had to come together to rebuild what was destroyed. Both are places of a quite unusual degree of anarchic lawlessness and artistic freedom; one might say that it's easier to be



fig. 3 Cold War Map of Berlin from 1981, displaying the wall which isolated West-Berlin from the GDR © Bobbit

Future City  
Leonie Hagen | July 5, 2021

# ISSUE 3

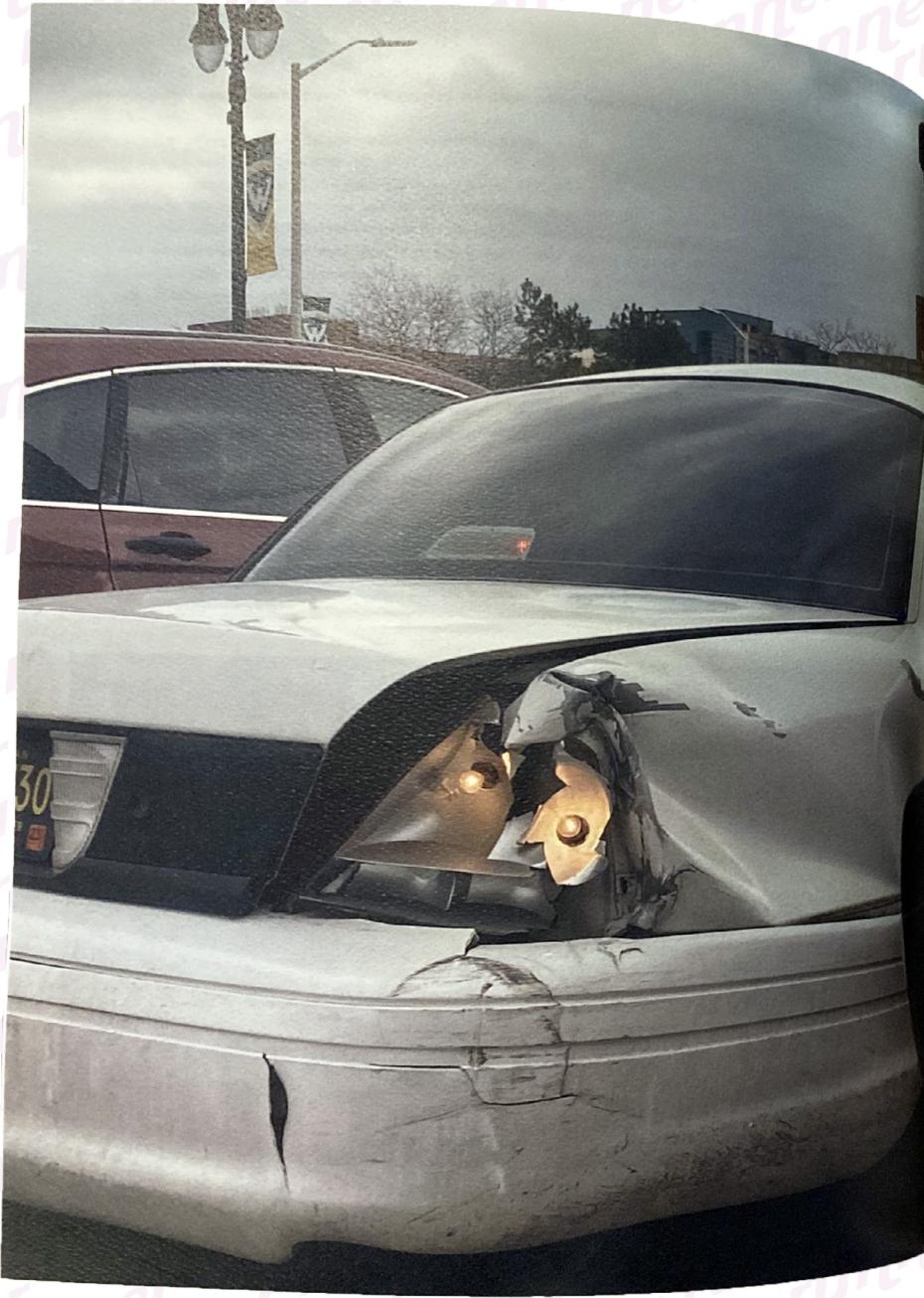


\$40

May 2022-April 2023 Print Issue

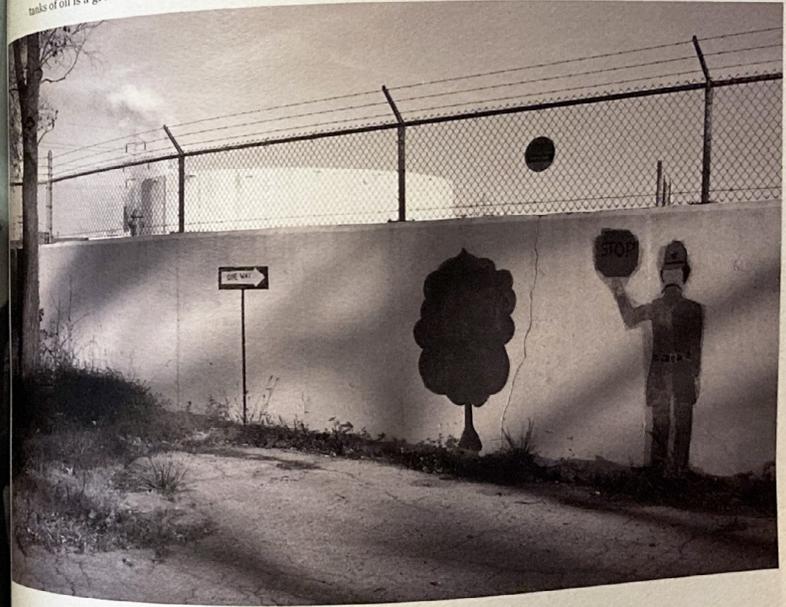
50 texts / 252 pages in full color

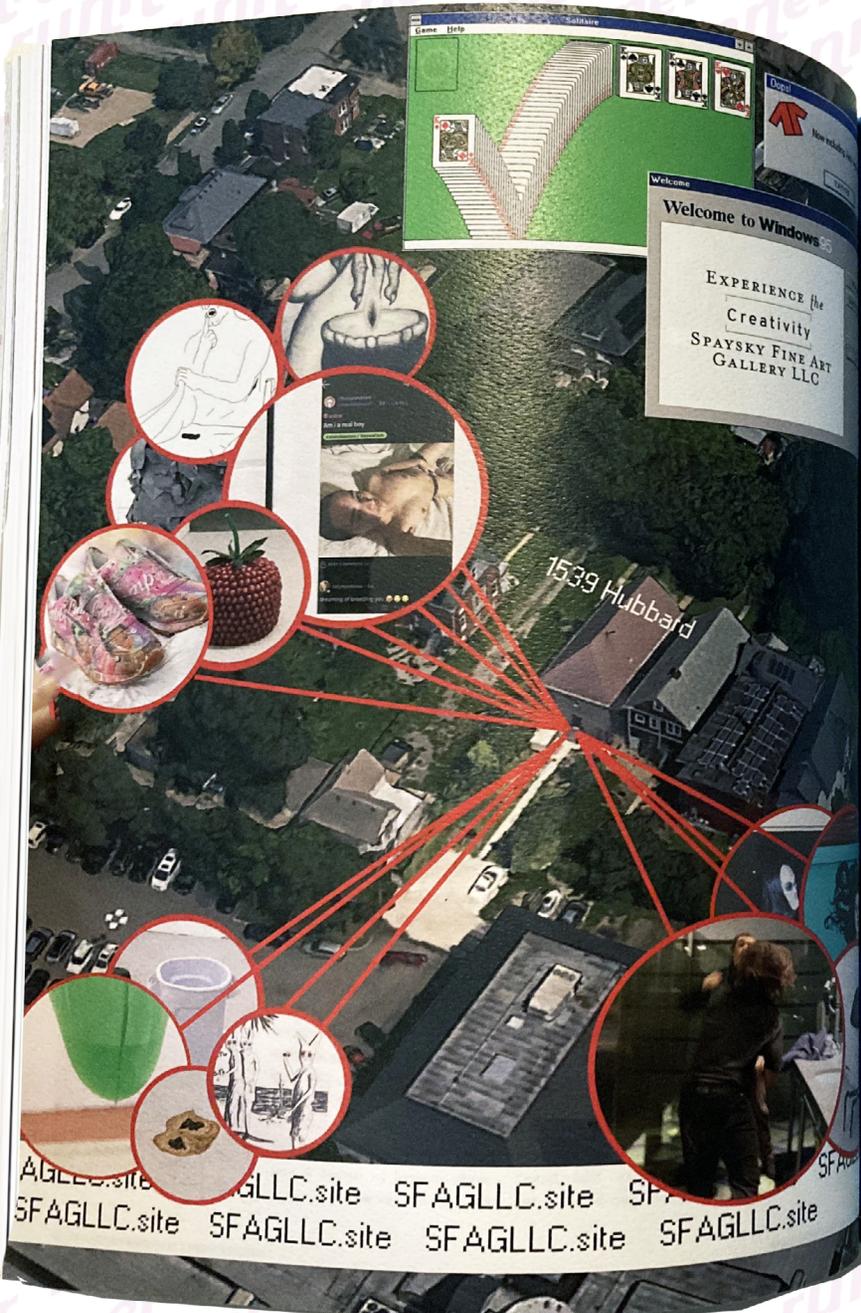
Available for purchase



The suburbs of River Rouge are situated between the Marathon oil refinery and the highly industrialized Zug Island located on the Detroit River; this makes the area one of the most polluted zip codes in the country. River Rouge has played a huge roll in Detroit's industry, dating all the way back to when the French were practicing fur trapping. In 1969 the section of the river surrounding the Henry Ford plant caught on fire, which was a common occurrence in highly industrialized areas of the Midwest at that time. Since the clean water act was instated in 1972 the conditions of the area have improved, but health issues are still astronomically higher in River Rouge compared to surrounding areas. Even though the environment is harsh, the people in River Rouge are extremely welcoming. Every time I've gone out for a shoot there, people have been understanding, enthusiastic, and willing to share their story with me. The resilience of these people is reflected down to very small details of the community. Murals of dogs, trees and cartoon characters on the plaster wall dividing the residential area from the huge holding tanks of oil is a great example of this...

## River Rouge





DETROIT

KITE

FESTIVAL



Detroit Kite Festival  
Detroit Kite | September 12, 2022

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# COLUMNS

Runner Magazine also works with artists and writers to produce and publish a variety of different columns.

Each column functions as an independent publication run by the individuals, with logos and aesthetics of their own.

**ASTROLOGY**

- *Quarterly Astrology Horoscopes by Theresa Ndrejaj*

**BLUE CHIP**

- *Reviews of blue-chip gallery shows around the world by Chris Pinter*

**detroit-coded**

- *Seasonal street-fashion coverage by Sage Sherlock*

**global allstars**

- *Interviews with international artists by Ashley Cook*

**SOUND and VISION**

- *Film reviews with a focus on sonic and visual elements by Oliver Shaw*

**Studio Visit**

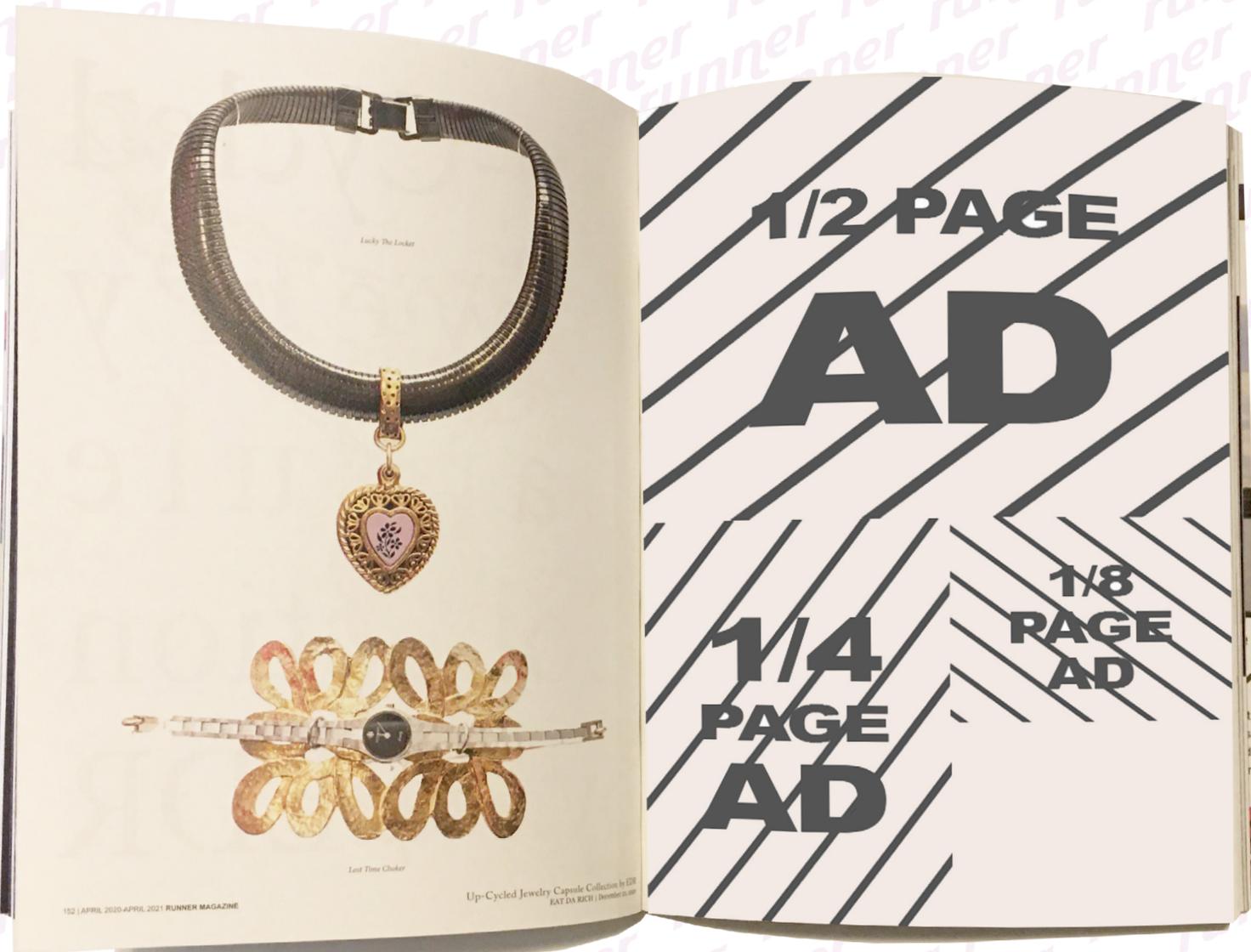
- *Glimpses into the studios of Detroit artists, curated by Marissa Jezak*

# SOUNDCLOUD

We often invite local djs and music producers to make mixes. You can access them on our SoundCloud page.

The screenshot shows the SoundCloud interface for the profile 'runner magazine'. The navigation bar at the top includes 'Home', 'Feed', 'Library', a search bar, and options for 'Try Go+', 'For Artists', 'Upload', and user notifications. The profile header features the name 'runner magazine' with a 'NEXT PRO' badge. Below this are tabs for 'All', 'Popular tracks', 'Tracks', 'Albums', 'Playlists', and 'Reposts', along with buttons for 'Your Insights', 'Station', 'Share', and 'Edit'. The 'Spotlight (0/5)' section contains a description: 'Highlight your best tracks and playlists: put them in Spotlight so that your audience will find them first when they visit your profile.' The 'Recent' section displays a track 'Pure Moods by Joshy' by 'runner magazine', posted 13 days ago, with a waveform and a 'Write a comment' field. To the right, a statistics sidebar shows 114 followers, 34 following, and 27 tracks, along with a bio: 'a grassroots publication project based in Detroit, Michigan. Est. 2020'. Below the bio is a list of liked tracks, including 'Onika - Best Friends' by DISmagazine and 'HELLA CRUSHIN - Natty G's Vale...' by runner magazine. The bottom of the page features a playback control bar with a progress bar at 0:00, a volume icon, and the track information 'runner magazine Pure Moods by Joshy'.

**WE OFFER AD SPACE IN OUR PRINT ISSUES**



**WHAT PIPELINE PRESENTS  
DEMARIO DOTSON'S  
REPARATIONS  
ARE FOREVER**

**JULY 9- AUGUST 27  
WHATPIPELINE.COM**

**REYES | FINN**

**Currently**

**Nick Doyle: Farmers and Reapers**  
Reyes | Finn, Detroit  
June 4 - July 16, 2022

**Upcoming**

**Nikita Gale**  
Chisenhale Gallery, London  
July 9 - October 16, 2022

**Rafael Delacruz**  
Reyes | Finn, Detroit  
September 10, 2022 - October 22, 2022

**Leif Ritchey**  
Reyes | Finn, Detroit  
October 29 - December 10, 2022

**James Benjamin Franklin**  
Cranbrook Art Museum, Bloomfield Hills  
November 5, 2022 - March 19, 2023

**Nikita Gale**  
Reyes | Finn at Art Basel Miami Beach  
December 1-3, 2022

1600 Trumbull Avenue Detroit, MI 48206  
www.reyesfinn.com | 248.829.5242

**Belle Isle Viewing Room**  
6925 E Joliet Ave, Detroit, MI, 48207  
belleisleviewingroom.com

**PENCE  
Fine Art Services  
DETROIT**

Canvases  
Framing  
Crating  
Packing  
Installs  
Pedestals

www.pencefineartservices.com  
1111 Bellevue Unit 150, Detroit, MI

**Denise Kupferschmidt, TD Sidell**  
June 26 - August 20, 2022

**Jeff's**  
333 Woodland, Detroit

**CAVE**

1600 CLAY ST SUITE 308  
cavestrait.com / cavetretroit.com

**Spasky  
Fine  
Art Gallery llc**

Your portal to the art world

SFAGLLC.site  
for more info

www.dungeondetroit.art

May 2021 - April 2022 PRINT ISSUE ad space included:

What Pipeline, Reyes|Finn, Belle Isle Viewing Room, Pence Fine Art Services, Jeff's, CAVE, Spasky Fine Art Gallery LLC and Dungeon Detroit





# ADVERTISE IN OUR PRINT ISSUES

## DATES

Issue No.	Content	Booking Deadline	Release Date
4	Works Published from May 2023-April 2024	June 1, 2024	Mid-July 2024

*\*All ads featured in the book will also be promoted by us via social media*

## PRINT

	Format	Width /Length	Price
	Full Page	8.5" x 11"	\$250
	Half Page	8.5" x 5.5"	\$150
	Quarter Page	4.25" x 5.5"	\$100

*\* Full color or b+w available for same price*

*\* Please send final artwork for ad by June 15, 2024*

*\* Prices are subject to 6% sales tax, payable by Bank Card or Venmo by July 1, 2024*

## PRINT SPECIFICATIONS

Magazine Size	Page Bleed	Binding	Color	Image DPI	Format
8.5" x 11"	Yes	Perfect	CMYK	300dpi	Print Optimized PDF w/ fonts embedded

*\*Books are printed at Inland Press in Detroit in editions of 200*

*\*They are sold online and in stores, available for purchase locally, nationally and internationally*

## CONTACT

runner.magazine.detroit@gmail.com



# ADVERTISE IN OUR NEWSLETTER

## DATES

Newsletter	Content	Booking Deadline	Distribution Date
Monthly	Monthly Content Recap	Third Friday of each month	Last day of each month

*\*All ads featured in the newsletter will also be promoted by us via social media*

## PRINT

HEADLINE AD		Format	Width /Length	Price
		Headline Ad	8.5" w x 3" h	\$40
NEWSLETTER CONTENT				
		Closing Ad	4.25" w x 3" h	\$20
CLOSING AD	CLOSING AD			

*\* Full color or b+w available for same price*

*\* Please send final artwork for ad by the Third Friday of each month*

*\* Prices are subject to 6% sales tax, payable by Bank Card or Venmo at time of booking*

## DESIGN SPECIFICATIONS

Format	Page Bleed	Distribution Method	Color	Image DPI	File Type
Digital	Yes	Email PDF	RGB	300dpi	JPG, PDF, PNG

*\*Our newsletters are sent monthly to our email list consisting of local, national and international subscribers*

## CONTACT

runner.magazine.detroit@gmail.com

**Runner Magazine can be purchased in person at**

**Periodicals**

4892 Grand River Ave, Detroit, MI 48208

**SMPLFD**

2905 Beaufait St. Detroit, MI 48207

**or can be purchased online at**

<https://runnerdetroit.run/runnerstore.html>

Monthly Website Visits: **2,500 visits per month**

Current print circulation: **600 books**

Instagram Followers: **2,300**

Part of the Permanent Collections at:

***Detroit Public Library (Main Branch)***

***Cranbrook Academy of Art Library***

**If you are interested in placing an ad with us,**

please contact us at

**[runner.magazine.detroit@gmail.com](mailto:runner.magazine.detroit@gmail.com)**

fans on, but for non-vaccinated attendees, please

We encourage safe party practices. Windows will be open,



plan to wear a mask to help keep our community safe.

*runner magazine*  
 APRIL 2020 - APRIL 2021  
*Book Launch +*  
*Dance Party*

at **CAVE** inside Russell Industrial Center  
**July 17, 2021 8:30pm-whenver**  
**BLACKMOONCHILD\_**  
**ARIEL SPORTS\_\_\_\_\_**  
**AK640S\_\_\_\_\_**  
 PAY AT THE DOOR - CASH OR



VENMO: @RUNNERMAGAZINEDETROIT

Event flyer for the launch of Issue 1

runner magazine

MAY 2021 – APRIL 2022

SUNDAY,  
JULY 17, 2022  
4PM –  
SUNDOWN

BOOK LAUNCH  
&  
TAILGATE

free



Event flyer for the  
launch of Issue 2





MONDAY IS THE NEW MONDAY



4  
24  
23



Event flyer for  
Runner Magazine's  
3rd birthday party

MOTOR CITY WINE

MAY 2022- APRIL 2023  
DETROIT MICHIGAN USA

BOOKS \$40

MAY 2021-APRIL 2022  
DETROIT MICHIGAN USA

MAGAZINE

APRIL 2020-APRIL  
DETROIT MICHIGAN

RUNNER MAGAZINE

*runner magazine*

**ISSUE THREE BOOK LAUNCH**

*Belle Isle Viewing Room*

**JULY 15 2023 6PM-9PM 6925 E. Jefferson, Detroit**

**CONTENT FROM MAY 2022-APRIL 2023 IN PRINT  
WITH A SPECIAL FEATURE BY PH|AL**

music by ariana grandys

**ALSO FOR SALE WILL BE ISSUES 1 + 2, TOTES AND SHIRTS**

Event flyer for the  
launch of Issue 3



Event flyer for  
Runner Magazine's  
4th birthday party

R U N N E R

M A G A Z I N E

<https://runnerdetroit.run>

D E T R O I T

M I C H I G A N

g r a s s r o o t s

p u b l i s h i n g